



## STRATEGIC UPDATE FOR FIX PRICE INVESTORS

**17 February 2025, Astana, Kazakhstan** – Fix Price (AIX: FIXP.Y; MOEX: FIXP, “Fix Price”, the “Company” or the “Group”), one of the leading variety value retailers globally and the largest in Russia, informs on the strategic update for Fix Price investors, following the announcements made by the Group on 19 June 2024, 14 October 2024 and 24 January 2025. The Company has undertaken preparatory measures and is reporting on the current status of efforts to address key infrastructure constraints in order to protect the rights and safeguard the interests of its shareholders.

In the context of the potential listing of its key operating subsidiary, which is currently being explored, the Company is considering, among other things, the possibility of exchanging its GDRs for shares in said subsidiary in 2025. At the same time, the Company does not foresee any restrictions on participation in such an exchange based on the timing of GDR acquisition, except for those imposed by regulatory requirements.

If a decision is made to proceed with the exchange, information for investors regarding the settlement procedure will be disclosed separately in due course.

### ABOUT THE COMPANY

Fix Price (AIX: FIXP.Y; MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, offers its customers a compelling and constantly updated assortment of non-food goods, including personal care and household products, and food items at low fixed price points.

As of 31 December 2024, Fix Price was operating 7,165 stores in Russia and other countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 December 2024, the Company was operating 13 DCs covering 81 regions of Russia and 9 other countries.

In 2023, the Company recorded revenue of RUB 291.9 billion, EBITDA of RUB 53.1 billion and net profit of RUB 35.7 billion, in accordance with IFRS.

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