



FIX PRICE ENHANCED ITS DATA PROTECTION CAPABILITIES IN 2022

The Company deploys new solutions to combat DDoS and cyber attacks

31 January 2023 – Fix Price, one of the leading variety value retailers globally and the largest in Russia, enhanced its data protection capabilities last year.

This included adding two new solutions to protect the Company's web applications – a service to ensure protection against DDoS attacks and a web application firewall (WAF) to combat smart cyber attacks. Fix Price has also improved the security of its e-mail service by integrating a new advanced antivirus and antispam module. In addition, the Company introduced more stringent password protection requirements while also drafting new and updating existing information security standards and regulations.

For several years, Fix Price has been leveraging data loss prevention (DLP) tools designed to identify and prevent confidential information breaches, and inappropriate and unlawful use of information resources. In 2022, the Company's employees were trained in information protection.

"Cyber attacks on information systems continue to be a major concern for the retail industry. Last year, we saw intensified DDoS attacks on our web resources and a higher number of malicious spam mails. To prevent data loss and protect our web resources from failure, we introduced new protection solutions, both in-house and outsourced. We aim to safeguard the interests of all our clients and investors and take care to ensure the protection of our brand. To do this, we constantly monitor phishing and fraudulent websites, actual instances of data loss, and feedback on our efforts."

Oleg Lexin, Head of IT at Fix Price

At Fix Price, we conduct regular internal and external audits to assess the security of corporate resources, measures to remedy detected vulnerabilities, and the quality of implementing new IT solutions. We also take steps to bring the Company's activities in line with legal and regulatory requirements for data protection in the countries where we operate. Efforts to improve our protection against cyber attacks will continue in 2023.

ABOUT THE COMPANY

Fix Price (LSE and MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, has helped its customers save money every day since 2007. Fix Price offers shoppers a unique and constantly refreshed product assortment of non-food goods, personal care and household products and food items at low fixed price points.

As of 31 December 2022, Fix Price was operating 5,663 stores in Russia and neighbouring countries, each of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 31 December 2022, the Company was operating 10 DCs covering 80 regions of Russia and 6 neighbouring countries.

In 2021, the Company recorded revenue of RUB 230.5 billion, EBITDA of RUB 44.2 billion and net profit of RUB 21.4 billion, in accordance with IFRS.

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