

**1 - Details of the person discharging managerial responsibilities / person closely associated**

*Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.*

**Name of natural person** Anton Maksimenko

**Legal person**

**2 - Reason for the notification**

***For persons discharging managerial responsibilities:***

*- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.*

***For persons closely associated with:***

*- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;*

*- Name and position of the relevant person discharging managerial responsibilities*

**Position/status** Head of HR

**Initial notification/amendment** Initial Notification

**3 - Details of the issuer or emission allowance market participant**

**Full name of the entity** Fix Price Group PLC

**Legal Entity Identifier code** 549300EXJV1RPGZNH608

*In accordance with ISO 17442 LEI code.*

#### 4 - Details of the transaction(s)

*Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted*

#### Transaction(s) summary table

| Date Of Transaction           | Financial Instrument       | Identification Code | Place Of Transaction | Currency            |              |                   |
|-------------------------------|----------------------------|---------------------|----------------------|---------------------|--------------|-------------------|
| 2023-07-25                    | Global Depositary Receipts | ISIN: US33835G2057  | Moscow Exchange      | RUB - Russian Ruble |              |                   |
| <b>Nature Of Transaction:</b> |                            |                     |                      |                     |              |                   |
| Disposal                      |                            |                     |                      |                     |              |                   |
|                               |                            |                     | <b>Price</b>         | <b>Volume</b>       | <b>Total</b> |                   |
|                               |                            |                     | 421.90               | 77                  | 32486.30     |                   |
|                               |                            |                     | 422.00               | 273                 | 115206.00    |                   |
|                               |                            |                     | 423.00               | 150                 | 63450.00     |                   |
|                               |                            |                     | 424.00               | 100                 | 42400.00     |                   |
|                               |                            |                     | 425.00               | 100                 | 42500.00     |                   |
|                               |                            |                     | 427.00               | 150                 | 64050.00     |                   |
|                               |                            |                     | 428.00               | 100                 | 42800.00     |                   |
|                               |                            |                     | 429.00               | 500                 | 214500.00    |                   |
| 429.90                        | 500                        | 214950.00           |                      |                     |              |                   |
| 431.00                        | 500                        | 215500.00           |                      |                     |              |                   |
|                               |                            |                     | <b>Aggregated</b>    | <b>427.691</b>      | <b>2450</b>  | <b>1047842.30</b> |