



## Fix Price continues to expand with the opening of its 4,300th store

**19 March 2021, Moscow** – Fix Price (LSE and MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, announces the opening of its 4,300th store.

Fix Price operates stores in 78 regions and more than 1,000 localities across Russia, as well as in Belarus, Kazakhstan, Latvia, Kyrgyzstan, Georgia and Uzbekistan. On March 17, 2021, the company achieved a new milestone with the opening of the 4,300th Fix Price store in Rostov-on-Don. In less than five months since reaching the 4,000-store mark in October last year, the chain has opened a further 300 outlets.

Most of Fix Price's stores are located in Russia, and at the end of March Fix Price will open its 4,000<sup>th</sup> store in the country in Izhevsk. The chain's physical presence abroad also continues to develop, most recently opening its 25th store in Uzbekistan and 15th store in Latvia, while the number of stores in Belarus and Kazakhstan exceeded 150 and 100, respectively.

Fix Price, one of the leading variety value retailers globally and the largest in Russia, is a consumer favourite thanks to its low prices, convenient store locations and regularly refreshed assortment. By adding new fixed price points, Fix Price can include more well-known brands in its assortment at competitive prices, create more high-quality own-brand products, quickly respond to market trends and be among the first market players to offer consumers relevant products.

### About the Company

One of the leading variety value retailers globally, and the largest in Russia, Fix Price (LSE and MOEX: FIXP) has helped its customers save money every day since 2007. Fix Price offers its customers a unique and constantly refreshed product assortment of non-food, drogerie and food goods at multiple low fixed price points.

Today there are more than 4,300 Fix Price stores in Russia and neighbouring countries, all of them stocking approximately 1,800 SKUs across around 20 product categories. As well as its own private labels, Fix Price sells products from leading global names and smaller local suppliers.

In 2020, the Company recorded revenue of RUB 190.1 billion and net profit of RUB 17.6 billion, in accordance with IFRS, and EBITDA of RUB 36.9 billion.

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