

PDMR Notification reference 00281866

1 - Details of the person discharging managerial responsibilities / person closely associated

Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.

Name of natural person

Legal person LF Group DMCC

2 - Reason for the notification

For persons discharging managerial responsibilities:

- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO. CFO.

For persons closely associated with:

- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;
- Name and position of the relevant person discharging managerial responsibilities

Position/status Notification concerns a PCA with Sergei

Lomakin (Chairman of the Board)

Initial notification/amendment Initial Notification

3 - Details of the issuer or emission allowance market participant

Full name of the entity Fix Price Group PLC

Legal Entity Identifier code 549300EXJV1RPGZNH608

In accordance with ISO 17442 LEI code.

4 - Details of the transaction(s)

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Transaction(s) summary table

Date Of Transaction	Financial Instrument	Identification Code	Place Of Transaction		Currency	
2022-12-27	Global Depositary Receipts	ISIN: US33835G2057	Privately negotiated transaction		USD - United States Dollar	
Nature Of Transaction:				Price	Volume	Total
Acquisition				5.00	1350000	6750000.00
			Aggregated	5.00	1350000	6750000.00