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Partial exercise of over-allotment option

6 April 2021, Moscow – Further to its announcement on 5 March 2021 regarding the successful pricing of its initial public offering (the “Offering”), Fix Price Group Ltd. (“Fix Price”; LSE and MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, announces that, in connection with the Offering, Morgan Stanley & Co. International plc, as stabilising manager, has partially exercised the over-allotment option (the “Over-Allotment Option”) granted by certain of the selling shareholders participating in the Offering in respect of 3,055,066 GDRs (the “Over-Allotment GDRs”) at the offer price of US\$9.75 each.

Including the exercise of the Over-Allotment Option, the total size of the Offering was 181,427,420 GDRs, representing 21.3% of Fix Price’s current total issued and outstanding share capital.

For additional information

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About the Company

One of the leading variety value retailers globally, and the largest in Russia, Fix Price (LSE and MOEX: FIXP) has helped its customers save money every day since 2007. Fix Price offers its customers a unique and constantly refreshed product assortment of non-food, drogerie and food goods at multiple low fixed price points.

Today there are more than 4,300 Fix Price stores in Russia and neighbouring countries, all of them stocking approximately 1,800 SKUs across around 20 product categories. As well as its own private labels, Fix Price sells products from leading global names and smaller local suppliers.

In 2020, the Company recorded revenue of RUB 190.1 billion, EBITDA of RUB 36.8 billion and net profit of RUB 17.6 billion, in accordance with IFRS.

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