

1 - Details of the person discharging managerial responsibilities / person closely associated

Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.

Name of natural person Anton Maksimenko

Legal person

2 - Reason for the notification

For persons discharging managerial responsibilities:

- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.

For persons closely associated with:

- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;

- Name and position of the relevant person discharging managerial responsibilities

Position/status Head of HR

Initial notification/amendment Initial Notification

3 - Details of the issuer or emission allowance market participant

Full name of the entity Fix Price Group PLC

Legal Entity Identifier code 549300EXJV1RPGZNH608

In accordance with ISO 17442 LEI code.

