

1 - Details of the person discharging managerial responsibilities / person closely associated

Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.

Name of natural person**Legal person**

Barcensia Enterprises Ltd

2 - Reason for the notification***For persons discharging managerial responsibilities:***

- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.

For persons closely associated with:

- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;

- Name and position of the relevant person discharging managerial responsibilities

Position/status

Kirsanov (CEO and member of the Board)

Notification concerns a PCA with Dmitry

Initial notification/amendment

Initial Notification

3 - Details of the issuer or emission allowance market participant**Full name of the entity**

Fix Price Group PLC

Legal Entity Identifier code

549300EXJV1RPGZNH608

In accordance with ISO 17442 LEI code.

4 - Details of the transaction(s)

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Transaction(s) summary table

Date Of Transaction	Financial Instrument	Identification Code	Place Of Transaction	Currency		
2023-12-29	Ordinary Shares	N/A	private transaction	USD - United States Dollar		
Nature Of Transaction:						
Acquisition of shares from Luncor Overseas S.A. (100% owned by Artem Khachatryan, member of the Board)				Price	Volume	Total
				2.94	8500000	25000000.00
			Aggregated	2.941	8500000	25000000.00