

FIX PRICE CREATED 4,200 NEW JOBS IN RUSSIA IN 2022

THE COMPANY'S VACANCY FILLING RATE IMPROVED BY 25% YEAR-ON-YEAR

25 January 2023 – Fix Price, one of the leading variety value retailers globally and the largest in Russia, created about 4,200 new¹ jobs in 2022, primarily through the opening of new stores and distribution centres. The most popular vacancies were cashiers (48% of all job openings) and store administrators (14%). Other positions actively recruited by Fix Price included shift supervisors, pickers, store auditors, and other specialists, including office staff. In 2022, the Company's head office alone had more than 120 new vacancies to fill.

Last year, Fix Price launched more than 750 new stores (both Company-operated and franchised) in Russia and other countries of operations, and also opened two new distribution centres in Novosibirsk and the Samara Region. The largest number of new jobs was created in Moscow (approximately 400), the Krasnodar Region (around 250) and St Petersburg (around 150).

The Company's vacancy filling rate in 2022 improved by 25% year-on-year, with the average time to fill a store vacancy reduced to just eight days.

"In 2022, we saw remarkably shorter vacancy filling times for our line personnel. This was supported by the recruitment process automation, which helped reduce labour inputs required for routine operations. The improvement was also driven by increased loyalty of our existing employees as well as stronger brand recognition in the market.

New Fix Price stores open even in remote and sparsely populated areas of Russia, boosting local employment opportunities and helping to alleviate social tensions."

Anton Maksimenko, HR Director at Fix Price

Last year, Fix Price was awarded the [Silver status](#) on the list of Russia's best employers compiled by Forbes and [ranked 5th](#) in the RBC employer ranking in the retail/services category.

¹ From here onwards, new jobs refer to jobs that have not existed at the Company. The indicator excludes the vacancies that arise from natural staff turnover.

ABOUT THE COMPANY

Fix Price (LSE and MOEX: FIXP), one of the leading variety value retailers globally and the largest in Russia, has helped its customers save money every day since 2007. Fix Price offers shoppers a unique and constantly refreshed product assortment of non-food goods, personal care and household products and food items at low fixed price points.

As of 30 September 2022, Fix Price was operating 5,462 stores in Russia and neighbouring countries, all of them stocking approximately 2,000 SKUs across around 20 product categories. As well as its own private brands, Fix Price sells products from leading global names and smaller local suppliers. As of 30 September 2022, the Company was operating 10 DCs covering 80 regions of Russia and 6 neighbouring countries.

In 2021, the Company recorded revenue of RUB 230.5 billion, EBITDA of RUB 44.2 billion and net profit of RUB 21.4 billion, in accordance with IFRS.

CONTACTS

Fix Price Investor Relations

[Elena Mironova](#)
ir@fix-price.com

Fix Price Media Relations

[Ekaterina Charushina](#)
echarushina@fix-price.ru