

1 - Details of the person discharging managerial responsibilities / person closely associated

Must complete either for a natural person or a legal person. If completing for a legal person, please include the legal form as provided for in the register where it is incorporated, if applicable.

Name of natural person Anton Maksimenko

Legal person

2 - Reason for the notification

For persons discharging managerial responsibilities:

- The position occupied within the issuer or emission allowance market participant should be indicated e.g. CEO, CFO.

For persons closely associated with:

- An indication that the notification concerns a person closely associated with a person discharging managerial responsibilities;

- Name and position of the relevant person discharging managerial responsibilities

Position/status Head of HR

Initial notification/amendment Initial Notification

3 - Details of the issuer or emission allowance market participant

Full name of the entity Fix Price Group PLC

Legal Entity Identifier code 549300EXJV1RPGZNH608

In accordance with ISO 17442 LEI code.

4 - Details of the transaction(s)

Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted

Transaction(s) summary table

Date Of Transaction	Financial Instrument	Identification Code	Place Of Transaction	Currency		
2023-07-17	Global Depositary Receipts	ISIN: US33835G2057	Moscow Exchange	RUB - Russian Ruble		
Nature Of Transaction:						
Disposal						
			Price	Volume	Total	
			396.40	765	303246.00	
			396.60	68	26968.80	
			396.80	167	66265.60	
			396.90	500	198450.00	
			397.00	500	198500.00	
			397.80	250	99450.00	
			398.00	500	199000.00	
			399.00	500	199500.00	
401.00	500	200500.00				
402.00	500	201000.00				
404.00	250	101000.00				
			Aggregated	398.64	4500	1793880.40